



PO Box 313 | Becker, MN 55308

The Chamber Connection

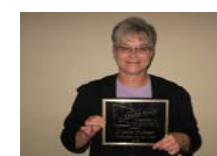


May/June 2010

Volume 7, Issue 3

Annual Spring Banquet

I would like to thank all of the volunteers, sponsors and donors for making the Annual Spring Banquet & Fundraiser another success! The Banquet was held on April 23rd at the Becker Community Center. It was a chance for everyone to mingle with fellow business associates while enjoying good food, raffles, live and silent auctions and a chance to win cash by using our putting skills.



The Chamber is pleased to announce that **Lynette Brannan is our 2009 Volunteer of the Year** and **D's Pizza our 2009 Business of the Year**. I would like to also acknowledge the other nominees for Volunteer of the Year – Pastor Rob Olsen, Becker Baptist Church and Steve Dooley – Becker School District and Business of the Year – Great River Spine & Sport and the Sherburne County History Center. All of you are truly appreciated for everything that you do and all that you give. Congratulations to ALL of you for making such a difference in our community!!

Thank you so much to the **committee and volunteers** – Amy Chmielewski, Tanya Danielson, Bruce Tyler, Lynette Brannan, the staff at the Becker Community Center and its caterer – Lynde's Catering, and Chamber office staff – Julie Brandt and Carrie Olson. Without you guys, the Banquet would not have been possible.

Thank you to our **event sponsors** – Liberty Paper, Great River Spine & Sport, American Family Insurance – Amy Chmielewski, Tri-County Abstract, Xcel Energy – Sherco Plant, Grand Casino Mille Lacs, Becker Furniture World, and US Cable. Ray Henry and his crew from I.R.A.Y Auction in Foley donated their auctioneering services for the third year in a row, making our live auction a huge success. All Star Embroidery donated the Volunteer of the Year and Business of the Year plaques. Thank you all for your donation. It was a fundamental part of our evening and is truly appreciated!!

I would like to thank all of our **prize donors** – Advanced Extrusion, At Home America – Julie Brandt, Como Park Zoo, Congresswoman Michele Bachmann, Edina Realty: Mary Jo & Amy Stanger, Holiday Inn and Suites – St. Cloud, Home Run Human Resources, Imagine Décor & More, Java Me Kraze, Jubilee Liquor, Mall of America, Mary Kay Cosmetics, Minnesota State Fair, Minnesota Swarm, Minnesota Twins, Minnesota Vikings, Monticello 15 Theatre, Monticello Printing, Papa Murphy's, Renaissance Festival, Sherburne State Bank, Skatin' Place, St. Cloud State Athletics, St. Paul Saints, and Wild Mountain.

Premier Donors were: Anytime Fitness, Connections, Crossings Inn & Suites, Custom Comfort Beds, D's Pizza, Grand Casino Mille Lacs, Great River Spine & Sport, Hurstad Companies, Inc./Service My Sprinkler, PACE Fitness & Wellness Center, Pebble Creek Golf Course, Sherburne County History Center, and Xcel Energy – Sherco Plant.

The Chamber is truly grateful to those who give over and above their membership dues. That extra support helps us raise the additional funds we need to undertake new initiatives and supplement our current program funding.

Submitted by: **Cory Whiting 2010 Spring Banquet Chair**



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Special Points of Interest

- ◆ Spring Banquet
- ◆ Freedom Days
- ◆ Member news
- ◆ Golf Mixer
- ◆ New Board member



June 26th, 2010

Come for the crafts, come for the food, come for the fun!

Watch for details in the *Citizen*, on the Becker Community Center website(www.beckercommunitycenter.com), the chamber website(www.beckerchamber.org) and posters around town!



Saturday, June 26th

(June 21st - June 27th, 2010)

See page 5 for more details !!

From the Chair, Bruce Tyler

As I write this, summer has arrived! Let's all go outside and have fun.

I know most of my writing is Human Resource oriented as it is my business. So, here we go again. I found an article by Dan Bobinski about managing people that I thought was too good not to share.

The Manager's Missing Link

Why is it those five years after getting promoted, seventy-five percent of first-time managers are still struggling to be effective in their position? The answer, I believe, lies in the fact that they've never been taught how to master their core responsibilities- the heart of which is becoming an expert about the people they manage.

The overwhelming percentage of new managers receives very little training in this area. Sure, they'll get training in how to create work schedules, the ins and outs of the company's disciplinary procedures, and myriad other technical aspects of their jobs. But the missing link for optimal success is learning how to cultivate the passion of the people on their teams.

If you've ever been part of a team and you were mismanaged, you probably didn't feel like giving your all. This is why so many teams are "average" or "mediocre." The missing link is almost always the manager not valuing the differences of the people on the team, and failing to bring out the best in them. Yet it's difficult for managers to motivate their teams to top levels of performance if they've not been taught how.

Imagine a cook being promoted to "gourmet chef" after several years working in a hamburger café, but only receiving training in the company's hiring procedures, how to create work schedules, and how to order product. I don't care if the guy makes the best burgers in the world, if he's not trained in how to create gourmet dishes he'll have a tough time in his new job.

Gourmet chefs are schooled in the nuances and capabilities of various spices, the flavors of the basic ingredients and which cooking processes will get the best taste and visual appeal. As a result they learn to create incredibly delicious dishes. *Continued..*

Board of Directors

Bruce Tyler , Chair Home Run Human Resources 763-263-2655	Ken Larson , Director Jubilee Foods 763-26	Tanya Danielson , Treasurer Sherburne State Bank 763-261-4200	Cory Whiting , Director D's Pizza 763-261-2443
Chris Weise , Vice-Chair Connections, Etc. 763-262-4100	Lynette Brannan , Secretary LB Productions 763-262-9705	Cindy Shore , Director Xcel energy-Sherco Plant 763-261-3117	

"Our Vision for the Becker Area Chamber of Commerce is organized to advance the general welfare and prosperity of the Becker Area so that it's citizens and all areas of its business community shall prosper. All necessary means of promotion shall be provided and particular attention and emphasis shall be given to the economic, civil, commercial, industrial and educational interests of the area."

Ambassadors

Jody Buesgens All Star Embroidery 763-261-2566	Patti Mayer Magic Moments Photography 763-295-2727	Audrey Orton , Welcome Ambassador Mary Kay Cosmetics 320-743-2636
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Amy Chmielewski
American Family Insurance
763-261-5959

Would YOU be interested in helping with our mission to promote businesses and the chamber? Minimal time investment but big payoffs! Please call !

Chamber Office

Julie Brandt, President
Carrie Olson, Administrative Assistant
PO Box 313
13612 First Street, Suite 2
Becker, MN 55308
Office: 763-262-2420
Fax: 763-262-2150
info@beckerchamber.org

"Our Mission is to promote a positive business environment, offering participation, encouragement and support to the Becker Area Businesses."

VOLUNTEERS NEEDED!!

We are currently looking for chamber members and employees to help with upcoming summer events: **Freedom Days** and the **Golf Mixer** and more! We would really appreciate any time you can offer. With your help, we can continue to offer these events thru our chamber and for our community. Thanks!

We welcome any comments, suggestions, and ideas!

JUNE MONTHLY MEETING: Please join us at the Sherburne History Center on Wednesday June 9th from noon— 1 pm. We will hear a little more about the Sherburne History Center but also hear from our State representative Mary Kiffmeyer on recent Legislative updates. D's Pizza will be providing our lunch that day! Call the office now to RSVP !!

New Chamber Board member:

We would like to welcome **Cindy Shore** from Xcel Energy-Sherco Plant to our chamber board. We are looking forward to working with her and her positive disposition. Cindy will replace the position of Mike Horgen who recently resigned.

Thank you to Mike Horgen for your years on the Becker Chamber of Commerce board. Your efforts, ideas, and participation were appreciated!

Monthly Meetings

The Becker Chamber Member meetings are held the 2nd Wednesday of the month at various locations. We meet at noon, enjoy lunch, networking, and often a tour or speaker.

May 12th was @ **Gily's** for a "Business After Hours" event from 5- 7 p.m. It was a fun casual get together. We'll do it again sometime!

June 9th meeting will be at the **Sherburne History Center**. See above.

Extreme Networking

Join us at **Salida Depot** the first Friday of every month from 11:45-1:15pm for lunch and an exciting hour and a half of networking together with the Big Lake and Monticello Chamber of Commerce members. Get connected!!!

Our next meeting: **June 4th**

We will feature a Becker Chamber member: **Verizon Wireless of Monticello**

A business spotlight is responsible for providing dessert, door prizes and a presentation of their business. Spotlight opportunities are limited and are on a first come, first serve basis. Reserve your spotlight opportunity by contacting the Chamber Office.

Don't miss your chance be part of this extraordinary event. RSVP today!



CHAMBER BENEFITS HIGHLIGHTS

\$\$\$\$\$ CHAMBER BUCKS \$\$\$\$\$

Help promote other chamber members! Offer a variety of "shopping" thru our membership of over 100 businesses ! Great employee rewards! Great customer rewards! Call us for more information!

@@ E-MAIL BLASTS ! @@

Want to promote a special you are having or a topic you want to share? We can send your information to all chamber members with an E-Mail Blast for only \$10. Call for more information!

If you want to offer a discount to other chamber members (member-to-member ad) or have an event coming up, please contact us so we can put that information in the newsletter for FREE!

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 www.beckerchamber.org 13612 First Street, Suite 2 P. O. Box 313 Becker, MN 55308	Julie Brandt President Phone 763-262-2420 Fax 763-262-2150 julie@beckerchamber.org	Advertising Space Available Call 763-262-2420 \$10 per Newsletter	 www.beckerchamber.org 13612 First Street, Suite 2 P. O. Box 313 Becker, MN 55308	Carrie Olson Administrative Asst. Phone 763-262-2420 Fax 763-262-2150 carrie@beckerchamber.org
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May 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 City Tree Program
2	3 Community Ed. Mass Reg. 6pm	4 Board mtg. 10am City Council 5pm	5	6	7	8 Bird Day & Plant Sale @ Sherb. NW Refuge
9 Mother's Day	10 EDA 5:30 pm Fire-	11	12 "Business After Hours" @ Gily's	13	14	15 Becker Clean & Green Day FISHING OPENER
16	17 Property taxes	18 City Council 5pm	19	20	21	22 The Buzz about Bees @ Sherb. NW Refuge
23	24 Planning Commission 7pm	25	26 Park & Rec 7pm	27	28	29
30 BCC closed	31 Memorial Day					

June 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 City Council 5 pm	2	3	4 Extreme network Mtg @ Salida 11:45-1:15	5 Summer Bird tour Sherb. Wildlife Refuge 7 am
6	7 MN State Senior Open (7th & 8th)	8 Board mtg 10am MN State Senior Open (7th & 8th)	9 Member mtg @ Sherb. Hist. Ctr. Noon-1 pm	10	11	12 Wildflower Tour Sherb. Wildlife Ref. 10 am
13 Flag Day	14 School Board 6pm EDA Mtg. 5:30pm	15 City Cncil 5pm MN STATE HIGH SCHOOL	16 LEAGUE CLASS A STATE GOLF	17 Crossings Inn Grand Opening 3-8 pm GOLF cont....	18	19
20 Father's Day	21 SUMMER BEGINS !!	22	23 Park & Rec. 7 pm	24	25	26 FREEDOM DAYS
27 Vintage baseball game @ Sherb. Hist. Ctr.	28 Planning Commission 7 pm	29	30			

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However, this knowledge does not come by osmosis (or by flipping burgers at a greasy spoon). Quality chefs acquire their knowledge through focused study combined with a desire to create culinary specialties that are appealing to the eye as well as the palate.

The process is no different for managers. People may have years of experience in their front-line work, but being a manager requires learning an entirely new skill set. Again, this is the missing link for the manager---becoming an expert about the people on their team. As managers learn about the people on their teams, they must remember three things:

1. Know that everyone is different.
2. Know what those differences are.
3. Value the differences.

What to study

Perhaps the easiest way to become an expert about the people you manage is to learn the different ways they think, the different ways they prefer to act, and their different motivations. A simple way to remember this is "Head, Hands, and Heart."

Study the different ways people perceive and process information, along with how they make decisions. People often prefer one method over another, and just because you, the manager, like a particular method, it doesn't mean it's the best method for everyone. Expecting everyone to think like you creates a team of clones. It's incumbent upon managers to learn-and-value the different ways people think.

Also study the different ways people behave. Some attack problems with gusto, while others take their time. Strengths and weaknesses are found in each preference. Managers should understand these differences-and value them. The same is true with the different ways people interact, how fast they can adjust to change, and how closely they adhere to rules.

Study also the different ways people are motivated (their hearts). Contrary to what many managers believe, not everyone is motivated by more money. Again, you can choose to criticize what motivates someone, or you can value it. Criticizing someone's thinking, behavior, or motivations just because they're different might temporarily inflate your own ego, but it's guaranteed to place a barrier between that person and his or her optimal performance.

Bottom line, the missing link for most managers is becoming an expert about the people on their teams. Value the differences, let it become your mantra.

Bruce Tyler

Member Benefits

Bulk Permit Use: Chamber Members are able to use our Bulk Mailing Permit. A \$35 annual fee and a 200 mailing minimum is required. Please contact the Chamber Office for assistance.

Ceremonies & Events: Chamber Ambassadors are available for Ribbon Cutting events, Award Ceremonies or for an Open House. Ambassadors are the recruiting and retaining arm of the Chamber and are always willing to make a visit and take a photo at your special event.

Mailing Labels: Printed address labels are available to all Chamber Members at no cost.

Chamber Bucks \$\$: Promote yourself and other members with these!

Sponsorship and Volunteer Opportunities

E-mail Blasts: We can send an ad or promotion to all members for only \$10.

Member to Member Ads: Free 2x2 ads for specials directed toward Chamber Members are available for advertising in our newsletter and on our Specials Page of our website. These are run on a first come, first serve basis.

Monthly Member Meeting: The second Wednesday of the month is reserved for our Chamber Luncheon. It is held at various locations within the community from 12-1pm. Attendance is limited to members or by invitation. An RSVP to the Chamber Office is required.

Newsletter Inserts: Preprinted flyers can be added for \$20 each newsletter. Business Card Ads run 12 months for \$72.

Website Advertising: Free advertising on our website under the specials tab is available on a first come, first serve basis. Banners can be placed on the homepage for \$10/month or on any inside page for \$5/month with a link set up to your website. Banners must be 175x60 pixels and excludes design. Contact the Chamber Office if interested. These also run on a first come, first serve basis.

Welcome Kits: Welcome Kits are available for you to place your business advertisement in. These kits are distributed to new residents from both the Chamber Office and City Hall.

****NEW BENEFIT****

NOTARY SERVICES: Call or stop in!

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Member "Focus" - Nix Bar & Grill Becker, MN



June 1 marks **NIX Bar & Grill's** 1 year anniversary. We cannot believe a whole year has gone by already. Becker has welcomed us with open arms and we absolutely love being a part of this community, not only as business members, but now as residents as well. Our idea was very simple, fabulous food and spectacular service, and it's working.

Check out our website, www.nixbarandgrill.com, for our Happy Hour, Lunch & Dinner Specials. If you haven't been in yet, please stop by, you won't be disappointed. It's been said by some of our regulars that **NIX** is like a real life Cheers, and our regulars have become our friends. Our dining room is perfect for families and small groups. **We will be celebrating our one year anniversary on Saturday, June 5 with live music and food & drink specials. Please join us!!**

Monday--\$1.99 Kid's Meals, Chef's Choice Tuesday--\$10.99 Steak Kabobs Wednesday--\$1.99 Kid's Meals, \$3.99 Burger Baskets, Happy Hour All Day Thursday--\$9.99 Homemade Lasagna Friday--\$9.99 Half Rack Ribs, \$12.99 Full Rack Saturday--\$12.99 Steak & Shrimp Sunday--\$7.99 Broasted Chicken, Happy Hour All Day All dinner specials include unlimited soup & salad bar

Thanks! Nick & Shelly Mattson

Member News:

GrandStay Hospitality, LLC of St. Augusta, Minnesota is pleased to announce the addition of **Crossings by GrandStay Inn & Suites** to Becker, MN. Formerly Sleep Inn, the property is under new ownership and is taking on a new image, name, and brand. Crossings is a quality midscale hotel whereby guest accommodations and amenities are more like typical hotel properties but higher emphasis is put on Guest Service and Quality. Visit them at www.crossingsinn.com. **A grand opening is scheduled for June 17th from 3 - 7 p.m. Watch for details!**

New Member: **Imagine décor & more** First Street Complex in Becker

Welcome to **Paul Bergley** from **Great River Spine & Sport**. If you haven't met him yet, you will !!

Pebble Creek has the MN State Senior Open (June 7th & 8th) and the MN State High School League (June 15th—17th) events coming up. If you would like to promote any special offers to these visitors, please contact Troy @ Pebble Creek or our office.

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SUMMER EVENTS: Freedom Days (June 26th) & 14th Annual Golf Mixer (July 22nd)

Summer wouldn't be complete without seeing a parade and enjoying some hometown fun! **Saturday, June 26th!**

The Becker Chamber is once again hosting a **craft fair**. The craft fair runs from 9—3 pm. We are still taking registrations, so if you or if you know of anyone interested, please contact us at the office to reserve your spot! It is always fun to peruse the variety of sale items while waiting for the parade or after!!!

We will also be having our food beverages. Yum! We are in need of 2 hours..it goes by fast and believe

We are also working with the Freedom Days planning committee to sell **Freedom Days buttons** this year! You can offer a discount/special to button holders during the week. **FREE** participation!! Call for more information!

For only 2 bits you can watch an old fashioned baseball game at Sherburne History Center on Sunday, June 27th at 1pm

Be sure to check out the Becker Chamber of Commerce website (www.beckerchamber.org) and the Becker Community Center website (www.beckercommunitycenter.com) for more info!

Join us for our **14th Annual Golf Mixer** at Pebble Creek Golf Course

9-hole with cart 4 person scramble

Registration: 2:00pm Shotgun Start: 3:00pm

Dinner: 6:30pm Burger and Chicken Buffet and side fixings!

Hole-in-one \$10,000 CASH!
Sponsored by: **SHERBURNE State Bank**

LPI Co-sponsorship and various Hole sponsorships are still available! **HUSE ORTHODONTICS**

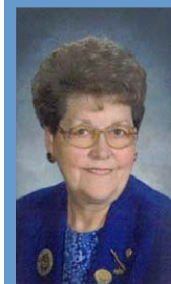
We would also welcome prizes, donations and volunteers from your business!

Hole-in-One \$500 Pebble Creek Gift Certificate!
SPONSORED BY: Pebble Creek Golf Club

Try your luck at Poker! Best hand wins cash!

Other prizes include: Men's & Women's Closest to the Pins, Longest Drives and Longest Putts!!

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